

2018

Annual Report

Camp Hertko Hollow

Message from Our Leadership



Since 1968 Camp Hertko Hollow has hosted summer camps for children and teens with type 1 diabetes. In 2018, over 400 campers with diabetes came from 125 towns across Iowa as well as from Florida, Hawaii, Illinois, Nebraska, Oklahoma, South Dakota, Texas and Wisconsin in order to attend Camp Hertko Hollow. Our dedicated medical volunteers provide kids and families with a traditional camp experience in a medically-safe environment that provides them with opportunities to build life-long friendships, overcome feelings of isolation, and become empowered to manage their diabetes!

Our commitment is that every child with diabetes has an opportunity to come to Camp Hertko Hollow to learn and practice the skills to stay well. Without ongoing education, care, and support, children will not survive until there is a cure for Type 1 diabetes. We rely on charitable support to make that critical care possible.

We closed out 2018 optimistic about the impact our work has on kids and families with type 1 diabetes. Camp Hertko Hollow volunteers, board and staff will continue to work to ensure that 2019 is yet another year in which the burdens of diabetes get a little bit lighter.

Sincerely,

A handwritten signature in black ink that reads "Jessica Thornton". The signature is written in a cursive, flowing style.

Jessica Thornton
Executive Director

Year in Review

MISSION

The mission of Camp Hertko Hollow is to:

- Provide an educational and recreational camping program for Iowa's youth between the ages of 6-17 who have diabetes.
- Promote diabetes management skills.
- Help children gain independence and develop a positive attitude for controlling the disease.



PURPOSE

Camp Hertko Hollow is dedicated to improving the lives of children and youth who have diabetes. The goals at camp are: Recreation, Education, Regulation and FUN! Campers enjoy the traditional camp activities while learning about living with diabetes. Meeting other youth and counselors who have diabetes is also a great benefit of the experience.

ACCOMPLISHMENTS

- 98% of parents said camp met or exceeded their expectations
- 98% of parents said camp provides a support system for their child.
- 96% of campers want to return next summer.



By the Numbers

137

TOTAL VOLUNTEERS

The vast experience of our medical volunteers ensured that our diabetic campers enjoyed a safe, fun and educational camping experience.

415

CAMPERS SERVED

415 people participated in Camp Hertko Hollow programs including: Family Weekend, Teen Retreat, Mini-Camp, Kids Week, Teen Week, Counselors in Training and Leaders in Training.

70%

RECEIVED FINANCIAL ASSISTANCE

70% of our campers received financial assistance directly from Camp Hertko Hollow and/or outside sponsors in order to participate in our programs.



Board of Directors

**Camp Hertko Hollow is honored to have the strong
volunteer leadership of our 2018 Board of Directors.**

Gwen Conte, Director
Coldwell Banker/Real Estate Agent

Chasity Mease, Secretary
Shared Faculty Drake University-Walgreens

Dr. Michael Tansey, Director
University of Iowa Hospitals and Clinics/Pediatric
Endocrinologist

Vicki Hertko, Director
RN, MBA/Retired

Sara Behn, Director
Boone County Hospital Foundation/Executive Director

Jeff Kramer, Vice President
NRECA- Principal, Insurance & Financial Services

Dave Sherry, Director
Y Camp/Executive Director

Shelbie Curry, Director
Mercy/Otolaryngology

Dan Pardock, Director
NIC/Project Manager

Lauren Delpesce, Director
Community Volunteer

Joan Koch, Director
Des Moines Public Schools/Teacher

Brad Long, Director
Keller Williams Commercial Real Estate/Managing
Director

Wendy Mobley-Bukstein, Director
Drake University/Assistant Professor of Pharmacy
Practice

Dr. Nancy Kane, Director
Iowa Diabetes and Endocrinology
Center/Endocrinologist & Medical Director of Clinic

Dave Keck, President
Wells Fargo/Senior VP - Servicing Finance Manager

Deborah Dolan, Treasurer
Community Volunteer

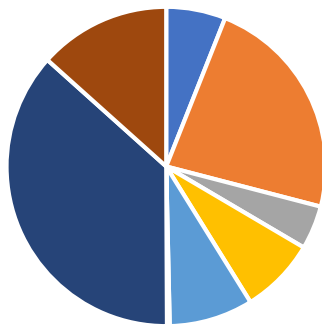
Dr. Matt Henry, Director
Des Moines University/Assistant Professor & Chair of
Physiology & Pharmacology

Brenda Wood-Clark, Director
Choices Therapy Services/Licensed Therapist & Clinical
Director

Shelley Woodall, Director
Community Volunteer

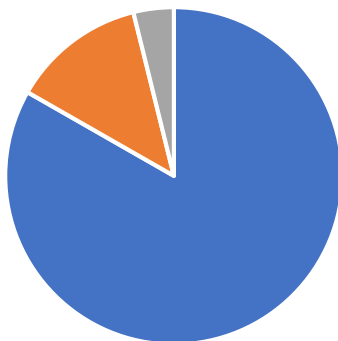
Financials

INCOME



- Service Clubs - \$54,950
- Individuals - \$210,290
- Corporations - \$40,380
- Fees - \$70,104
- Grants & Foundations - \$77,593
- Other - \$2,563
- Donated Goods - \$335,147
- Donated Services - \$122,035

EXPENSES



- Program - \$798,914
- Administration - \$123,499
- Fundraising - \$37,109

Balance Sheet

ASSETS

Cash and cash equivalents	\$125,743
Receivables	\$18,383
Pre-paid expenses	\$8,866
Fixed Assets	\$2,145
Endowment Funds	\$1,277,217
Total assets	\$1,432,353

LIABILITIES

Accounts payable	\$5,682
Accrued paid time off	\$2,331
Total liabilities	\$6,686

NET ASSETS

Total Net Assets	\$1,425,667
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TOTAL LIABILITIES & NET ASSETS	\$1,432,353
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www.CampHertkoHollow.com